



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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HOLISTIC HOMES, INC. TO LAUNCH MENTAL HEALTH WELLNESS APP PILOT ON WORLD MENTAL HEALTH DAY

“Healing Beyond the Clinic” community forum will honor the late Camille Holman and connect technology, supportive housing, holistic wellness and community-based mental health resources.

WHAT: Holistic Homes, Inc., in partnership with NAMI Prince George’s County, will present “Healing Beyond the Clinic,” a free World Mental Health Day community forum featuring the demonstration and pilot launch of Himmer, an AI-powered mental health app designed to connect individuals with personalized wellness resources and support beyond traditional clinical settings.

WHEN: Saturday, Oct. 10, 2026 | 2:00–4:00 p.m.

WHERE: Hyattsville Public Library, Art Room | 6530 Adelphi Road, Hyattsville, Maryland

WHO: Lisa Bass Cooper, founder and board president, Holistic Homes, Inc.; Pamela R. Browne, executive director, NAMI Prince George’s County; and community forum panelists Wanda Fisher, Interim Co-Chair of the Prince George’s County Continuum of Care (CoC) Board; Diana N’Diaye, parent and lived experience; and LaToya Tinsley, mental health counselor intern at My Empowering Impact Mental Health and Wellness Clinic.

WHY: The forum will focus on what mental health recovery can require beyond the clinic, including supportive housing, accessible wellness resources, community support and person-centered care. Himmer was created from lived experience and inspired in part by Cooper’s late daughter, Camille Holman. Truist Foundation supported development of the Himmer app with grant funding in 2024.

MEDIA / VISUAL OPPORTUNITIES: Himmer App demonstration; interviews with Lisa Bass Cooper and participating mental health leaders; community panel discussion; mental health resource sharing; and conversations about supportive housing, holistic wellness, and person-centered recovery.

EVENT SUPPORT: Truist Foundation and The Wawa Foundation are supporting the event.

PUBLIC RSVP: Space is limited. RSVP by Oct. 1 at 240-503-6694 or info@holistichomesforus.org.

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